



SPONSORSHIP OPPORTUNITIES

PARTNERING FOR IMPACT, GROWTH, AND VISIBILITY

FEB 9-11, 2027
MYRTLE BEACH, SC

PARTNER WITH THE PREMIER ANIMAL WELFARE CONFERENCE IN THE CAROLINAS

The CarolinasUnite Conference returns to the beautiful Kingston Plantation in Myrtle Beach in 2027, bringing together the professionals, organizations, and industry partners dedicated to improving animal welfare across North and South Carolina.

For three days, attendees gather to learn from industry experts, discover innovative products and services, network with colleagues, and share ideas that improve the lives of animals and the communities they serve.

As a sponsor, your organization becomes part of this important mission while gaining valuable exposure to decision-makers and influencers from shelters, animal control agencies, rescue organizations, veterinary practices, and nonprofit organizations throughout the Carolinas and beyond.

Whether your goal is increasing brand awareness, launching a new product, strengthening customer relationships, or supporting the animal welfare community, CarolinasUnite offers a sponsorship opportunity designed to meet your objectives.

"CarolinasUnite isn't just another trade show—it's where conversations turn into partnerships. The attendees are engaged, the networking is genuine, and our team always leaves with new relationships that continue long after the conference ends."

WHO ATTENDS?

CAROLINASUNITE ATTRACTS PROFESSIONALS FROM EVERY AREA OF ANIMAL WELFARE, INCLUDING:

- Animal Shelter Directors
- Animal Control Officers
- Animal Services Directors
- Humane Society Leaders
- Shelter Managers and Supervisors
- Veterinarians
- Veterinary Technicians
- Animal Care Professionals
- Rescue Organizations
- Foster Coordinators
- Adoption Coordinators
- Community Cat Program Leaders
- Law Enforcement Officers
- Emergency Management Professionals
- Municipal and County Officials
- Nonprofit Executives
- Volunteer Coordinators
- Wildlife Rehabilitators
- Animal Behavior Specialists

These attendees represent organizations that purchase equipment, software, medical supplies, vehicles, enrichment products, shelter services, consulting, training, insurance, fundraising solutions, and countless other products and services.



SPONSORSHIP OPPORTUNITIES



BEST IN SHOW SPONSOR | \$5,000 | ONE AVAILABLE

- Four (4) complimentary conference registrations
- 50% discount on additional representative registrations
- First choice of exhibit location
- Recognition as the **Presenting Sponsor** on all marketing materials
- Logo featured on conference website homepage
- Recognition in all attendee emails
- Five-minute welcome remarks before General Session
- Company logo on opening session screen
- Dedicated social media spotlight before and after conference
- Pre- and post-conference attendee lists
- Conference meals included
- Opportunity to include branded item in attendee bags



TOP DOG SPONSOR | \$3,500 | THREE AVAILABLE

- Three (3) complimentary conference registrations
- 50% discount on additional representative registrations
- Priority choice of exhibit location
- Choice of **exclusive sponsor for one of the following**:
 - Tuesday Lunch*
 - Wednesday Lunch*
 - Networking Reception*
- Recognition on all marketing materials
- Logo featured on conference website homepage
- Recognition in all attendee emails
- Three-minute welcome remarks before General Session
- Two social media spotlights before and after conference
- Pre- and post-conference attendee lists
- Conference meals included
- Opportunity to include branded item in attendee bags



PACK LEADER SPONSOR | \$3,000 | ONE AVAILABLE

- Three (3) complimentary conference registrations
- 50% discount on additional representative registrations
- Priority choice of exhibit location
- Recognition as the **WiFi Sponsor** on all marketing materials
- Logo featured on conference website homepage
- Recognition in all attendee emails
- Two-minute welcome remarks before General Session
- Pre- and post-conference attendee lists
- Conference meals included
- Opportunity to include branded item in attendee bags

SPONSORSHIP OPPORTUNITIES



KIBBLE SPONSOR | \$2,500 | FOUR AVAILABLE

- Three (3) complimentary conference registrations
- 25% discount on additional representative registrations
- Premium choice of exhibit location
- Choice of **exclusive sponsor for one of the following:**
 - Tuesday Break*
 - Wednesday Breakfast*
 - Wednesday Break*
 - Thursday Breakfast*
- Recognition on all marketing materials
- Logo featured on conference website
- Recognition in attendee emails
- Two social media spotlights before and after conference
- Two-minute welcome remarks before Breakout Session
- Pre- and post-conference attendee lists
- Conference meals included
- Opportunity to include branded item in attendee bags



PAW PRINTS SPONSOR | \$2,000 | ONE AVAILABLE

- Two (2) complimentary conference registrations
- 25% discount on additional representative registrations
- Choice of exhibit location
- Recognition as the **Registration Desk**** Sponsor
- Recognition on marketing materials
- Logo featured on conference website
- Recognition in attendee emails
- Two social media spotlights before and after conference
- Two-minute welcome remarks before Breakout Session
- Pre- and post-conference attendee lists
- Conference meals included



CAT'S MEOW SPONSOR | \$1,500

- Two (2) complimentary conference registrations
- 25% discount on additional representative registrations
- Recognition on marketing materials
- Logo featured on conference website
- Recognition in attendee emails
- One social media spotlight before and after conference
- Post-conference attendee lists
- Conference meals included

SPONSORSHIP OPPORTUNITIES



EXHIBITOR ONLY | \$600

- Two (2) complimentary conference registrations
- Recognition on marketing materials
- Logo featured on conference website
- Recognition in attendee emails
- One social media spotlight before and after conference
- Post-conference attendee lists
- Conference meals included



SPONSORSHIP NOTES

- ***Conference Menus-** CarolinasUnite welcomes attendees with a variety of dietary preferences. Sponsors should be aware that conference menus may include beef, pork, poultry, seafood, or other meat products. Menu selections are determined by the conference planning committee in coordination with the host venue and are intended to accommodate the broad range of attendee preferences.
- ****Registration Table** - Sponsor is invited to work the registration table on Tuesday morning to greet attendees.

BENEFITS AT-A-GLANCE

	Best In Show	Top Dog	Pack Leader	Kibble	Paw Prints	Cat's Meow	Exhibitor
Complimentary Registrations	4	3	3	3	2	2	2
% off Additional Registrations	50%	50%	50%	25%	25%	25%	
Exhibit Space Choice	First	Second	Third	Fourth	Fifth		
Marketing Recognition							
Attendee List	Pre & Post	Pre & Post	Pre & Post	Pre & Post	Pre & Post	Post	Post
Welcome Remarks	General Session	General Session	General Session	Breakout Session	Breakout Session		
Branded Items in Bags							
Exclusive Sponsorship							

LET'S CONNECT

JOIN US AS A SPONSOR

Support the premier animal welfare conference in the Carolinas and put your organization in front of the professionals making a difference every day. CarolinasUNITE brings together more than 200 animal welfare leaders, shelter professionals, veterinarians, animal control officers, rescue organizations, nonprofit executives, and industry partners for three days of education, collaboration, and innovation. As a sponsor, you'll build meaningful relationships, increase your brand visibility, showcase your commitment to animal welfare, and connect with decision-makers from across North and South Carolina. Whether you're introducing new products, strengthening existing partnerships, or expanding your reach, CarolinasUNITE offers valuable opportunities to engage with a highly targeted and passionate audience.

QUESTIONS?

 info@carolinasunite.org

READY TO SIGN UP?

 www.carolinasunite.org