



Carolinas**UNITE**
where y'all means all!



SPONSORSHIP OPPORTUNITIES

MARCH 9-12, 2026

HARRAH'S CHEROKEE CASINO
CHEROKEE, NC

Agenda Overview

Monday, March 9

3:00pm - 5:00pm | Exhibitor Set-Up

Tuesday, March 10

8:00am-9:00am | Exhibitor Set-Up

9:00am - 5:00 pm | Registration & Exhibit Hall Open

10:00am - 12:00pm | Sessions

12:00pm - 1:00pm | Lunch and Networking

1:00pm - 5:00pm | Sessions

Wednesday, March 11

8:00am-9:00am | Breakfast and Networking

9:00am-12:00pm | Sessions

12:00pm -1:30pm | Lunch and Networking

1:30pm - 4:30pm | Sessions

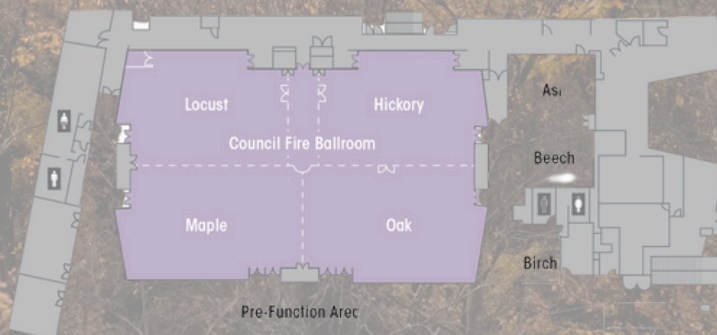
5:00pm - 6:30pm | Networking Reception

Thursday, March 12

8:00am-9:00am | Breakfast and Networking

9:00am-12:00pm | Sessions

Harrah's Cherokee Casino Resort



*schedule subject to change without notice

Opportunities

\$3,500

DOG & PONY SHOW SPONSOR

Three (3) complimentary conference registrations | 50% discount on additional representative registrations | Opportunity to select exhibit table location | Conference meals | Inclusion on all conference marketing materials | Pre-conference listing of all attendees | Guaranteed opportunity to address attendees before a general session (5 minutes)

\$3,000

NETWORKING RECEPTION SPONSOR (1 AVAILABLE)

Three (3) complimentary conference registrations | 40% discount on additional representative registrations | Opportunity to select exhibit table location | Conference meals | Inclusion on all conference marketing materials | Pre-conference listing of all attendees | Branded signage at reception

\$2,500

IT'S A DOG'S LIFE SPONSOR

Three (3) complimentary conference registrations | 40% discount on additional representative registrations | Opportunity to select exhibit table location | Conference meals | Inclusion on all conference marketing materials | Pre-conference listing of all attendees | Guaranteed opportunity to address attendees before a general session (3 minutes)

\$2,000

BREAKFAST OR LUNCH SPONSOR (4 AVAILABLE)

Two (2) complimentary conference registrations | 30% discount on additional representative registrations | Opportunity to select exhibit table location | Conference meals | Inclusion on all conference marketing materials | Pre-conference listing of all attendees | Opportunity to address attendees during selected meal (3 minutes) | Branded signage during selected meal

\$2,000

STEP AND REPEAT SPONSOR (1 AVAILABLE)

Two (2) complimentary conference registrations | Conference meals | Inclusion on all conference marketing materials | Pre-conference listing of all attendees | Logo on step and repeat | Exhibit table located next to step and repeat

\$1,500

THE CAT'S MEOW SPONSOR

Two (2) complimentary conference registrations | 20% discount on additional representative registrations | Opportunity to select exhibit table location | Conference meals | Inclusion on all conference marketing materials | Pre and Post conference listing of all attendees | Opportunity to address attendees before a breakout (3 minutes)

\$1,000

REGISTRATION DESK SPONSOR (1 AVAILABLE)

Two (2) complimentary conference registrations | Exhibit table | Conference meals | Inclusion on all conference marketing materials | Post-conference listing of all attendees | Opportunity to greet attendees at registration table on first day | Branded signage at registration desk

\$600

EXHIBITOR ONLY

Two (2) complimentary conference registrations | Exhibit table | Conference meals | Post-conference listing of all attendees