

2025 Sponsor Opportunities



CarolinasUNITE
ANIMAL WELFARE PROFESSIONALS CONFERENCE

25-27
2025

Agenda Overview

Mon | 2-24

3:00pm-5:00pm | Sponsor/Exhibitor Set-Up

Tue | 2-25

8:00am-9:30am | Sponsor/Exhibitor Set-Up

8:00am-4:30pm | Registration Open

9:30am-4:30pm | Exhibit Hall Open

10:00am-1:00pm | Sessions

1:00pm-2:00pm | Lunch

2:00pm-4:30pm | Sessions

Wed | 2-26

8:00am-4:30pm | Registration Open

8:00am-4:30pm | Exhibit Hall Open

9:00am-12:15pm | Sessions

12:15pm-1:15pm | Lunch

1:15pm-4:30pm | Sessions

5:30pm-7:30pm | Conference Social

Thu | 2-27

8:00am-12:00pm | Registration Open

8:00am-12:00pm | Exhibit Hall Open

9:00am-12:15pm | Sessions

12:30pm-1:00pm | Sponsor/Exhibitor Breakdown

12:30pm-1:30pm | Lunch & Closing Session

Committee

NCAF REPRESENTATIVES

Josh Fisher
Lisa Lee
Elizabeth Overcash
Ellen Taylor
LeighAnne Wilson

SCACCA REPRESENTATIVES

Marli Clary
Laura Clark
Brittany Jones
Shelly Simmons

Levels & Benefits

DOG & PONY SHOW

\$3,500

- Three (3) complimentary conference registrations*
- 50% discount on additional representative registrations (\$125/pp savings)
- Meals: Two (2) receptions, two (2) breakfasts, three (3) lunches**
- Booth space in premium location***
- Premium placement on all conference marketing materials
- Your choice of two (2) Tier 1 marketing opportunities****
- Your choice of two (2) Tier 2 marketing opportunities****
- Pre-conference listing of all attendees
- Guaranteed opportunity to host a table during round table discussions
- Guaranteed opportunity to address attendees before a general session (5 minutes)

THE CAT'S MEOW

\$1,500

- Two (2) complimentary conference registrations*
- 20% discount on additional representative registrations (\$50/pp savings)
- Meals: Two (2) receptions, two (2) breakfasts, three (3) lunches**
- Booth space in prominent location***
- Prominent placement on all conference marketing materials
- Your choice of one (1) Tier 1 marketing opportunity****
- Your choice of one (1) Tier 2 marketing opportunity****
- Pre-conference listing of all attendees
- Guaranteed opportunity to host a table during round table discussions
- Guaranteed opportunity to address attendees before a breakout session (3 minutes)

IT'S A DOG'S LIFE

\$2,500

- Three (3) complimentary conference registrations*
- 30% discount on additional representative registrations (\$75/pp savings)
- Meals: Two (2) receptions, two (2) breakfasts, three (3) lunches**
- Booth space in prominent location***
- Prominent placement on all conference marketing materials
- Your choice of one (1) Tier 1 marketing opportunity****
- Your choice of two (2) Tier 2 marketing opportunities****
- Pre-conference listing of all attendees
- Guaranteed opportunity to host a table during round table discussions
- Guaranteed opportunity to address attendees before a general session (3 minutes)

EXHIBITOR ONLY

\$600

- Two (2) complimentary conference registrations*
- Meals: Two (2) receptions, two (2) breakfasts, three (3) lunches**
- Booth space (\$65 value)
- Recognition on all conference marketing materials
- Post-conference listing of all attendees

*\$279/pp value

**\$290/pp value

***\$65 value

****Assigned on a first-come, first-served basis



Tier Options

TIER 1

- Exclusive host of the Conference Social
- Exclusive sponsor of WiFi
- Opportunity to submit an ad, article or white paper to be distributed to target market pre-event or post-event
- Opportunity to introduce one (1) Keynote speaker

TIER 2

- Exclusive recognition during one (1) lunch
- Exclusive recognition during one (1) breakfast
- Exclusive recognition during one (1) break
- Opportunity to provide an RFP for a breakout session speaker slot (final decision determined by committee) session
- Opportunity to introduce one (1) breakout speaker
- Opportunity to work the check-in table and greet attendees

It is our goal to ensure that each sponsor sees the value of investing in CarolinasUnite. If you have suggestions about additional or other benefits you would like for us to consider, please let us know. We are open to customization when possible.