

YOUR SPONSORSHIP OPPORTUNITIES



CarolinasUNITE
ANIMAL WELFARE PROFESSIONALS CONFERENCE



2024 EVENT

CAROLINASUNITE 2024 WILL BE HELD MARCH 4-7 AT KINGSTON PLANTATION IN MYRTLE BEACH, SOUTH CAROLINA. THIS POPULAR EVENT BRINGS TOGETHER ANIMAL WELFARE PROFESSIONALS FROM ACROSS THE CAROLINAS TO ENGAGE IN THREE DAYS OF NETWORKING, LEARNING AND FELLOWSHIP IN A RELAXED ATMOSPHERE.

AMPLE TIME IS BUILT INTO THE CONFERENCE SCHEDULE FOR OUR PARTNERS TO VISIT WITH ATTENDEES AND TALK SHOP OR JUST GET TO KNOW EACH OTHER. SOME SPONSOR LEVELS OFFER THE OPPORTUNITY TO TO UPGRADE THE PARTNERSHIP WITH ADDITIONAL MARKETING OPTIONS.

LEARN MORE ABOUT THE SPONSOR BENEFITS ON THE NEXT PAGE.

AGENDA AT-A-GLANCE

TUESDAY, MAR 5
Exhibit Hall Open
All Day Sessions
VIP Reception

WEDNESDAY, MAR 6
Exhibit Hall Open
All Day Sessions
Networking Reception

THURSDAY, MAR 7
Exhibit Hall Open
All Day Sessions

Sponsors and Exhibitors can set up on
Monday afternoon or Tuesday
morning

COMMITTEE

Marli Drum
Josh Fisher
Shelly Simmons
Ellen Taylor
Leigh Anne Wilson
Nancye Bailey



SPONSOR BENEFITS

DOG & PONY SHOW

\$3,500

- Three (3) complimentary conference registrations*
- 50% discount on additional representative registrations (\$125/pp savings)
- Meals: Two (2) receptions, two (2) breakfasts, three (3) lunches**
- Booth space in premium location***
- Premium placement on all conference marketing materials
- Your choice of two (2) Tier 1 marketing opportunities****
- Your choice of two (2) Tier 2 marketing opportunities****
- Pre-conference listing of all attendees
- Guaranteed opportunity to host a table during round table discussions
- Guaranteed opportunity to address attendees before a general session (5 minutes)

THE CAT'S MEOW

\$1,500

- Two (2) complimentary conference registrations*
- 20% discount on additional representative registrations (\$50/pp savings)
- Meals: Two (2) receptions, two (2) breakfasts, three (3) lunches**
- Booth space in prominent location***
- Prominent placement on all conference marketing materials
- Your choice of one (1) Tier 1 marketing opportunity****
- Your choice of one (1) Tier 2 marketing opportunity****
- Pre-conference listing of all attendees
- Guaranteed opportunity to host a table during round table discussions
- Guaranteed opportunity to address attendees before a breakout session (3 minutes)

IT'S A DOG'S LIFE

\$2,500

- Three (3) complimentary conference registrations*
- 30% discount on additional representative registrations (\$75/pp savings)
- Meals: Two (2) receptions, two (2) breakfasts, three (3) lunches**
- Booth space in prominent location***
- Prominent placement on all conference marketing materials
- Your choice of one (1) Tier 1 marketing opportunity****
- Your choice of two (2) Tier 2 marketing opportunities****
- Pre-conference listing of all attendees
- Guaranteed opportunity to host a table during round table discussions
- Guaranteed opportunity to address attendees before a general session (3 minutes)

EXHIBITOR ONLY

\$600

- Two (2) complimentary conference registrations*
- Meals: Two (2) receptions, two (2) breakfasts, three (3) lunches**
- Booth space (\$65 value)
- Recognition on all conference marketing materials
- Post-conference listing of all attendees

*\$279/PP VALUE

**\$290/PP VALUE

***\$65 VALUE

**** ASSIGNED ON A FIRST-COME, FIRST-SERVED BASIS

TIER 1 & 2 OPTIONS

TIER 1

- Exclusive host of the VIP Reception
- Exclusive host of the Networking Reception
- Exclusive sponsor of WiFi
- Opportunity to submit an ad, article or white paper to be distributed to target market pre-event or post-event
- Opportunity to submit an RFP for a general session speaking slot (final decision determined by committee)
- Opportunity to introduce one (1) Keynote speaker

TIER 2

- Exclusive recognition during one (1) lunch
- Exclusive recognition during one (1) breakfast
- Exclusive recognition during one (1) break
- Opportunity to provide an RFP for a breakout session speaker slot (final decision determined by committee) session
- Opportunity to introduce one (1) breakout speaker
- Opportunity to work the check-in table and greet attendees

IT IS OUR GOAL TO ENSURE THAT EACH SPONSOR SEES THE VALUE OF THE INVESTMENT YOU MAKE IN CAROLINASUNITE. IF YOU HAVE SUGGESTIONS ABOUT ADDITIONAL OR OTHER BENEFITS YOU WOULD LIKE FOR US TO CONSIDER, PLEASE LET US KNOW. WE ARE WILLING TO BE FLEXIBLE AND ARE OPEN TO CUSTOMIZATION WHEN POSSIBLE.

If you have any questions, please email info@carolinasunite.org.

