



CarolinasUNITE

ANIMAL WELFARE PROFESSIONALS CONFERENCE

SPONSORSHIP OPPORTUNITIES

June 2019

Hello and thank you for your interest in supporting CarolinasUnite, the PREMIER Animal Welfare Conference for North and South Carolina. The 2020 CarolinasUnite Animal Welfare Professionals Conference in Myrtle Beach is a joint effort between the North Carolina Animal Federation (NCAF) and South Carolina Animal Care and Control Association (SCACCA). For three days Animal Welfare Professionals from across the southeast will gather at Kingston Plantation to hear from nationally recognized presenters on a variety of topics designed to help improve their daily work.

There are several ways to get involved in this annual conference, one of which is to provide financial support through a sponsorship. As a sponsor, you will have multiple opportunities to interact with attendees throughout the event including greeting attendees as they enter the conference area, networking during lunch each day and enjoying some down time during the very popular networking reception which is held on Wednesday of the conference.

Each sponsor will have the opportunity to set up a booth during the event along with other special benefits depending upon your level of support. Please refer to the following pages for your options. You will note that some sponsorship levels are limited, so if you are interested in a special level, please sign up early!

If you have questions about sponsorships or the conference in general, please email info@carolinasunite.org. If you are ready to sign up, please visit www.carolinasunite.org and complete the online registration form.

Thank you for your support,

The CarolinasUnite Planning Committee

AGENDA-AT-A-GLANCE:

Tue | Feb 18
Lunch on your own

1:30pm-5:00pm
Sessions

4:00pm-5:30pm
Exhibitor Set-Up

5:30pm
Dinner on your own

Wed | Feb 19
8:00am-7:00pm
Exhibit Hall Open

9:00am-5:00pm
Sessions

5:00pm-7:00pm
Networking Reception

Thu | Feb 20
8:30am-5:00pm
Exhibit Hall Open

9:00am-5:00pm
Sessions

5:00pm
Dinner on your own

Fri | Feb 21
8:30am-11:00am
Exhibit Hall Open

8:30am-12:30pm
Sessions

*Times are subject to
change without notice.*

2020 CarolinasUnite Animal Welfare Professionals Conference

Sponsor/Exhibitor Opportunities

Dog and Pony Show Sponsor \$3,000 (3 available)

- Company logo on all marketing materials including conference program, mailers, emails, conference bag, etc.
- Full page ad in conference program
- Static banner ad on website
- Opportunity to provide promotional material for conference bags
- Exhibitor table in premier location
- Premier recognition on all event signage
- Opportunity to address attendees at the beginning of a general session
- Listing of conference attendees

It's a Dog's Life Sponsor \$2,500 (3 available)

- Company logo on designated marketing event marketing materials including, but not limited to: website, emails, and signage)
- **Exclusive sponsor for one of the three tracks (Field, Shelter, Leadership/Management)**
- Full page ad in conference program
- Company logo on website with link
- Opportunity to provide promotional material/swag for reception
- Exhibitor table in prominent location
- Opportunity to address attendees at the beginning of a track session that corresponds to your sponsorship
- Listing of conference attendees

Exhibitor Only Single Booth \$500

- Company listing in conference program and on website
- One exhibitor table with linens and chairs
- Listing of conference attendees

Tail Waggers Sponsor \$2,000 (3 available)

- Company logo on designated marketing event marketing materials including, but not limited to: website, emails, and signage)
- **Exclusive sponsor for one of the following:**
 - **Tuesday Lunch**
 - **Tuesday Yappy Hour Reception**
 - **Wednesday Lunch**
- Half page ad in conference program
- Company logo on website with link
- Opportunity to provide promotional material/swag for activity
- Exhibitor table in prominent location
- Listing of conference attendees

The Cat's Meow Sponsor \$1,000 (unlimited)

- Company logo on designated marketing event marketing materials including, but not limited to: website, emails, and signage)
- Quarter page ad in conference program
- Company logo on website with link
- Opportunity to provide promotional material for conference bags
- Exhibitor table in preferred location
- Listing of conference attendees

- Opportunity to send materials/swag to be included in the conference bags for attendees
- Must be received no later than February 1, 2019

Conference Bag Materials \$350

Ready to sign up? Go to www.carolinasunite.org and complete the form. You can pay online or mail us a check.

Questions?

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