



SPONSOR INFORMATION

www.carolinasunite.org

March 2017

Hello and thank you for your interest in supporting CarolinasUnite, the **PREMIER** Animal Welfare Conference for North and South Carolina. The **2017 CarolinasUnite Animal Welfare Professionals Conference** in Myrtle Beach is a joint effort between the North Carolina Animal Federation (NCAF) and South Carolina Animal Care and Control Association (SCACCA). For three days Animal Welfare Professionals from across the southeast will gather at Kingston Plantation to hear from nationally recognized presenters on a variety of topics designed to help improve their daily work.

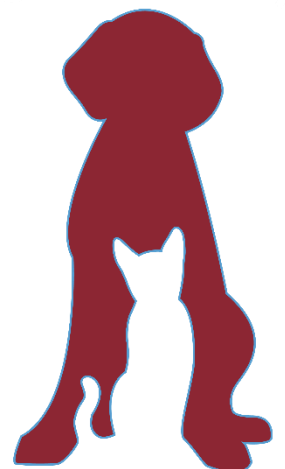
There are several ways to get involved in this annual conference, one of which is to provide financial support through a sponsorship. As a sponsor, you will have multiple opportunities to interact with attendees throughout the event including greeting attendees as they enter the conference area, networking during lunch each day and enjoying some down time during the very popular networking reception which is held on Wednesday of the conference.

Each sponsor will have the opportunity to set up a booth during the event along with other special benefits depending upon your level of support. Please refer to the following pages for your options. You will note that some sponsorship levels are limited, so if you are interested in a special level, please sign up early!

If you have questions about sponsorships or the conference in general, please email info@carolinasunite.org. If you are ready to sign up, please visit www.carolinasunite.org and complete the online registration form.

Thank you for your support,

The CarolinasUnite Planning Committee



2017 CarolinasUnite Animal Welfare Professionals Conference

Sponsor/Exhibitor Opportunities

Presenting Sponsor \$3,000 (2 available)

- Company logo on all marketing materials including conference program, mailers, emails, conference bag, etc.
- Full page ad in conference program
- Static banner ad on website
- Opportunity to provide promotional material for conference bags
- Exhibitor table in premier location
- Premier recognition on all event signage
- Opportunity to address attendees during the opening session
- Listing of conference attendees

***NEW* Track Sponsor \$2,500 (3 available)**

- Company logo on designated marketing event marketing materials including, but not limited to: website, emails, and signage)
- **Exclusive sponsor for one of the three tracks (Field, Shelter, Leadership/Management)**
- Full page ad in conference program
- Company logo on website with link
- Opportunity to provide promotional material/swag for reception
- Exhibitor table in prominent location
- Opportunity to address attendees during the reception
- Listing of conference attendees

Gold Sponsor \$2,000 (1 available)

- Company logo on designated marketing event marketing materials including, but not limited to: website, emails, and signage)
- **Exclusive sponsor of Wednesday night reception**
- Half page ad in conference program
- Company logo on website with link
- Opportunity to provide promotional material/swag for activity
- Exhibitor table in prominent location
- Opportunity to address attendees during the opening session of the activity
- Listing of conference attendees

Conference Bag Materials \$350

- Opportunity to send materials/swag to be included in the conference bags for attendees
- Must be received no later than November 20, 2016

Silver Sponsor \$1,500 (2 available)

- Company logo on designated marketing event marketing materials including, but not limited to: website, emails, and signage)
- **Exclusive sponsor for one of the following special events:**
 - **Wednesday lunch**
 - **Thursday lunch**
- Quarter page ad in conference program
- Company logo on website with link
- Opportunity to provide promotional material for conference bags
- Exhibitor table in preferred location
- Opportunity to address attendees during assigned special event
- Listing of conference attendees

Bronze Sponsor \$1,000 (unlimited)

- Company logo on designated marketing event marketing materials including, but not limited to: website, emails, and signage)
- Quarter page ad in conference program
- Company logo on website with link
- Opportunity to provide promotional material for conference bags
- Exhibitor table in preferred location
- Listing of conference attendees

Exhibitor Only Double Booth \$900 (4 available)

- Company listing in conference program and on website
- Two exhibitor tables with linens and chairs
- Listing of conference attendees

Exhibitor Only Single Booth \$500 (16 available)

- Company listing in conference program and on website
- One exhibitor table with linens and chairs
- Listing of conference attendees

Ready to sign up? Go to www.carolinasunite.org and complete the form. You can pay online or mail us a check.

Questions?

Nancye Bailey

info@carolinasunite.org

803.238.7438